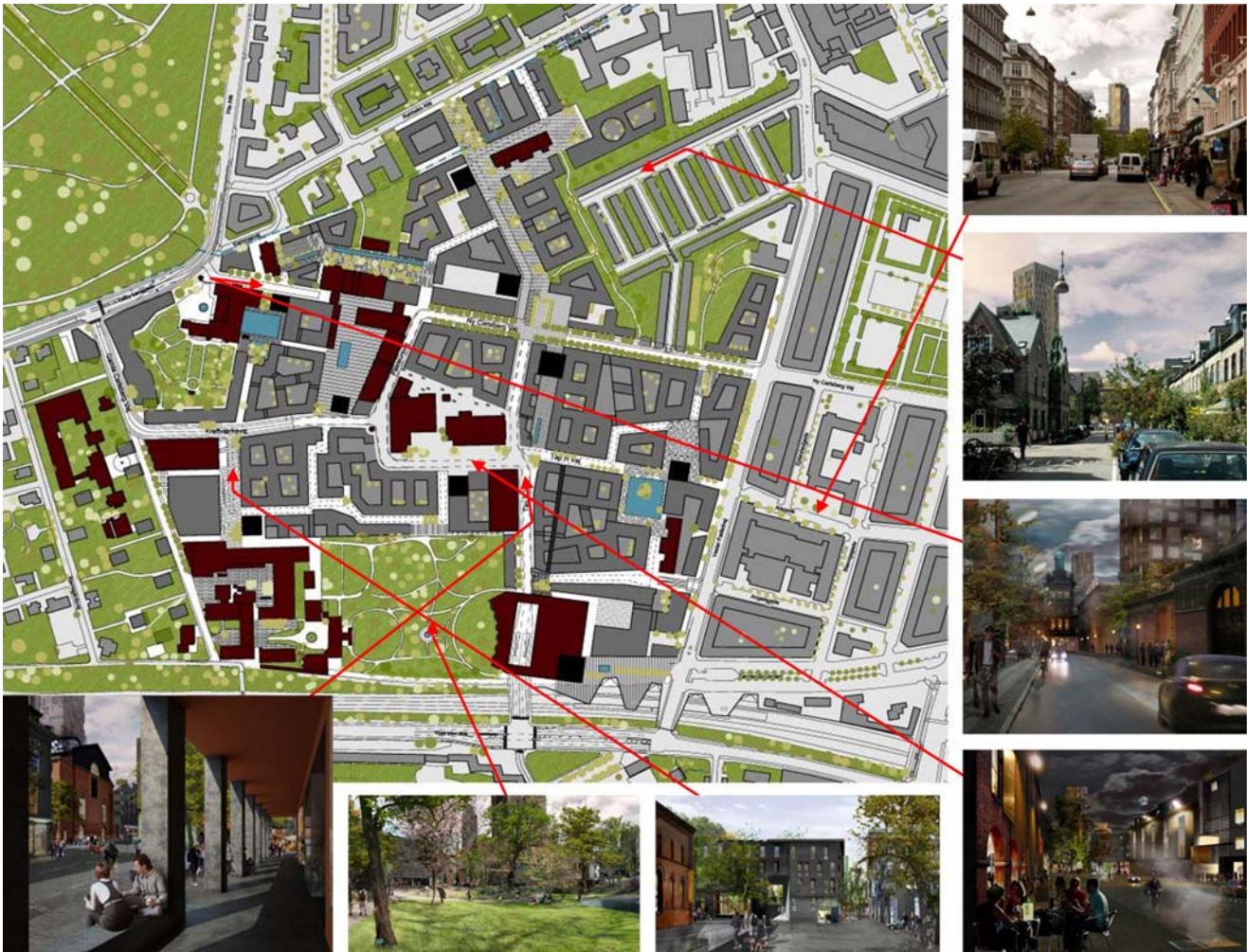


Twelve facts about the Carlsberg urban development



- The area, on which the new urban development will be situated, totals 330.000 m² - equivalent to about 50 football fields
- The area will accommodate a diverse, vibrant and sustainable city with many cultural activities - the latter housed in the former production facilities of the brewery's Copenhagen branch
- The Carlsberg development will be the very first site in Denmark in which all new projects are constructed as low-energy buildings. This in order to ensure a sustainable city and to ensure the ambition of CO₂-neutrality
- In all projects totaling 600.000 m² will be built; 45 % residential, 45 % offices and retail, and 10 % will be reserved for cultural activities, sports and various institutions
- In all around 3.000 homes are to be built - all varying in size, shape and form of ownership hereby ensuring homes fitting all age and income groups
- To support and ensure diversity Carlsberg will construct affordable homes for all income groups
- The two onsite private gardens of Carlsberg's founders will both be opened to the public. Three additional urban gardens are laid out as well. Lots of trees in 25 larger and smaller urban spaces and along the streets will ensure Carlsberg becoming a "green" city
- A finely chopped net of bicycle paths crisscrossing the area will offer cyclists fast and safe connections. Along the railway a new bicycle path - the Carlsberg Route - is constructed, giving cyclists between the suburban district of Valby and the City of Copenhagen a fast connection via Carlsberg
- Public transportation to and from the area is ensured through the construction of a new and modern commuter railway station - a station that will be among the five busiest when the area of Carlsberg is fully developed
- The area holds the possibility for construction of 4.500 parking spaces. These will primarily be situated in underground car parks, whereas parking above ground will be kept to an absolute minimum
- The vast majority of Carlsberg's historical premises, including the Elephant gate, will be preserved. In all more than 10 % of the future mass of buildings will be preserved baring reference to the 160 year long history of the brewery on Valby Hill
- The company of Carlsberg, including the Visitors Centre, Museum, Research Centre and the Jacobsen Microbrewery, will remain active on site, as well as the Carlsberg Corporate Headquarters