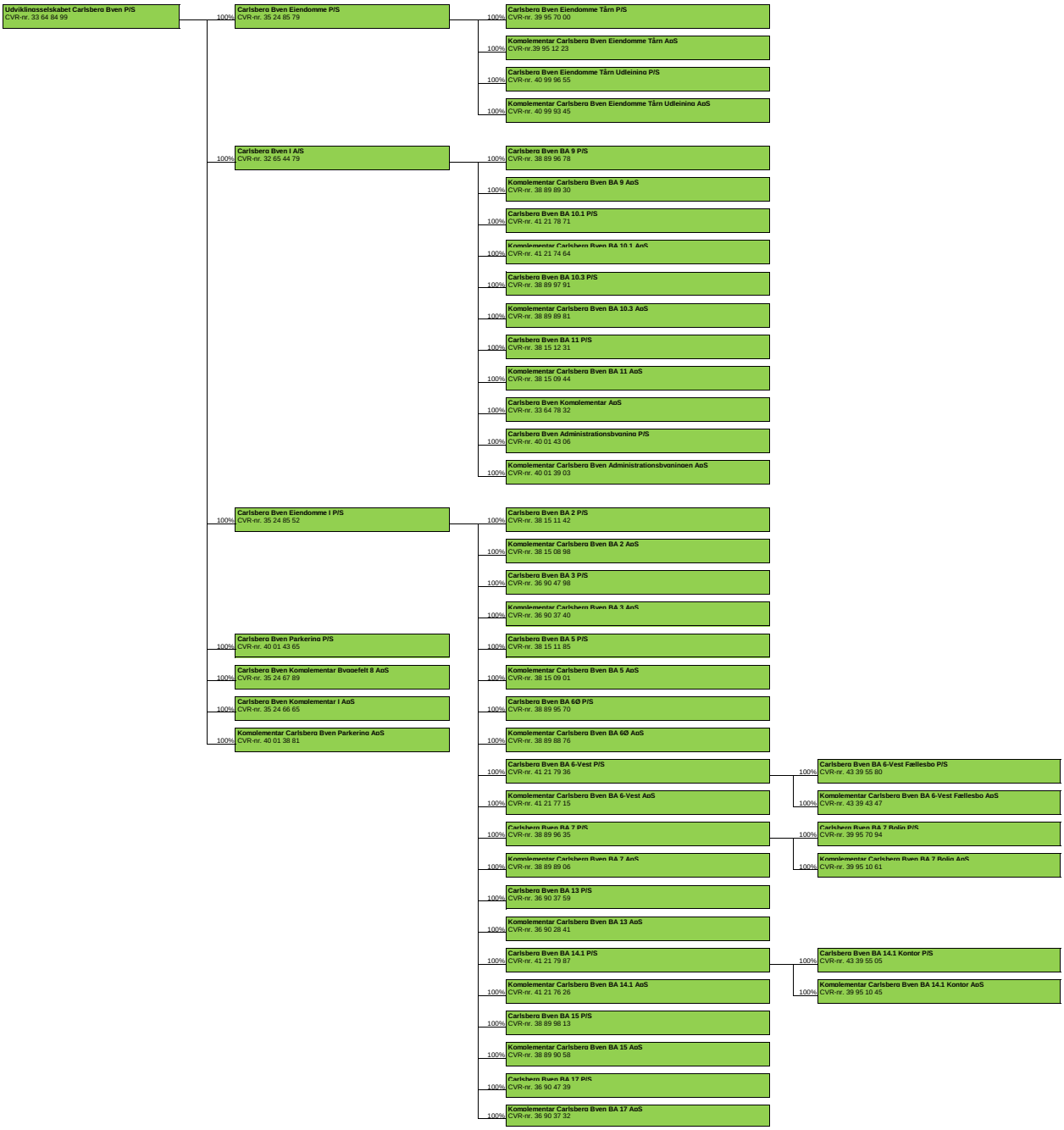Carlsberg Byen koncernstruktur