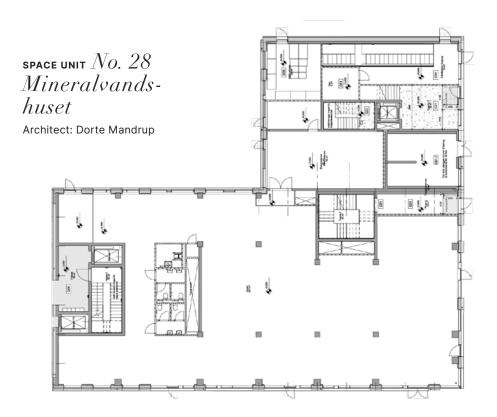


Mineralvandshuset (Sarlsberg City district













The new Copenhagen City District

In Danish: Carlsberg Byen

The former home to the world-famous Carlsberg Breweries in the heart of Copenhagen is more than 170 years old and and is currently being transformed into a new vibrant city district. The site is part of the Danish cultural heritage, not least because it is home to many of Copenhagen's architectural treasures.

Carlsberg's history has always been a love affair between science and culture. From the very beginning, quality products went hand in hand with plenty of creative energy and a generous contribution to life in the city. This valuable spirit continues as a central tenet of the development of the new Carlsberg City District.

When Carlsberg City District is fully developed in 2024, the area will comprise a mix of old, industrial brick buildings and new, modern architecture to offer a unique combination of private homes and urban squares, green parks, cultural and educational institutions, colourful shopping streets and thriving businesses.

Projected visitors

 $2024 \sim 5,300,000$

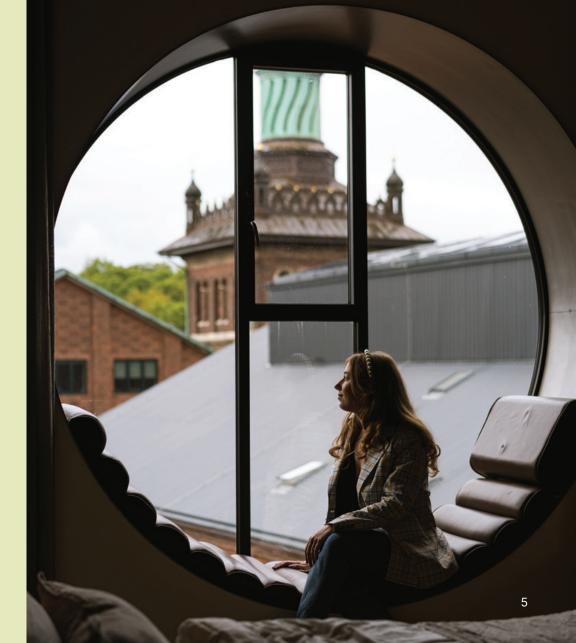
 $2026 \sim 7,200,000$

 $2030 \sim 7,600,000$

Urban life – multiplicity and diversity

Carlsberg City District will be a genuine child of Copenhagen; well intertwined with its neighbours, but with its own unique identity. Every feature of the city district will generate life and vitality. Intense yet peaceful. Crazy yet down-to-earth. The district will have a clear international orientation, but it will also have its unique position in culture and heritage. A rich environment for the arts will unite with cultural and age diversity as well as vibrant commerce to create an attractive and safe district. Carlsberg City District will be used and developed by people who dream to inhabit the essence of Copenhagen.

Residents	~	8,000
Employees in the Area	~	12,000
Students at KP Campus	~	10,000
Children at Int. Primary School	~	1,000
Kindergartens	~	3
Neighboring Underground Car Parking	~	3,000
Underground Bike Parking	~	20,000
Hotel	~	1
New Urban Spaces	~	23
Parks	~	3







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